

2022
people+people™
 G R O W T H C O N F E R E N C E

**MORE “SEAT AT THE TABLE”
 THAN “LOGO ON A BANNER”**

presented by
**red
 CAFFEINE**
 a growth consultancy

**BADASS DOESN'T HAPPEN OVERNIGHT.
 BUT IT CAN IN A DAY.**

The People+People™ Conference is a one-day event that gives business leaders actionable strategies and tactics to drive rapid, cost-effective and sustainable growth. And we need support from experts like you to make it happen.

WHAT'S IN IT FOR YOU?

You'll experience a high-touch exposure to the clients that are hungry for the solutions you provide. You'll play a role at the event in facilitating huddles around growth topics, giving you a chance to get to know these attendees (and their challenges) on a more personal level.

EXPOSURE IN MULTIPLE MARKETS

Manufacturing, technology, professional services and more. Our attendees are from diverse markets but share a desire to accelerate their growth.


PEOPLE+PEOPLE™ EQUALS A GREAT OPPORTUNITY FOR YOU!

Click to talk with our Connections Director and join our network of business-building badasses.

ATTENDEE DEMOGRAPHICS

-  Enterprise + Mid Cap
-  C-Suite Members
-  Marketing Executives
-  HR Managers


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People+People™ Growth Conference covers a wide range of topical issues associated with day-to-day challenges of business. Their focus on people and culture is consistent throughout the event, which makes it a unique growth and development opportunity.

LAURA ANN SPENCER
 Executive Vice President
 Perma-Seal Basement Systems

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OUR 2022 VENUE PARTNER:
 Conveniently located in Oakbrook, Illinois, just 20 minutes from Chicago, Oak Point University is the perfect setting for a conference on growth. High tech, collaborative, and picturesque the venue will host the all-day event and evening cocktail networking reception.




READY TO GET STARTED?
 Click the links below to apply online or speak with our Connections Director about your People+People™ journey today!

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SPONSORSHIP PLANNING GUIDE

	BADASS SPONSORSHIP \$1,000
Table Host Get intimate and dedicated time with 8-20 attendees	X
Website Presence	X
Featured in Email Promotion	X
Ad in Printed Event Playbook	X
Branding on Event Signage	X
10+ Social Media Mentions	X
Promotional/Sales Materials in Marketplace	X
Event Pass for you and a Guest	X
Guest Blog Post with Social Promotion Topic to be approved by Red Caffeine	X



ABOUT RED CAFFEINE:

Red Caffeine is a Growth Consultancy whose mission is to build badass brands clients want to work with and employees want to work for.

We develop and execute Grow-to-Market™ plans for ambitious companies who want to build valuation in their business. Using a proven methodology, we create and execute strategies that focus on your most significant opportunities for growth.

The Red Caffeine service offering includes a managed service team that enables a business to scale rapidly without having to hire a wide range of full-time staff members to move a growth plan forward.

BEST KNOWN FOR OUR WORK ON:

- Brand Exposure - Grow market share, launch a product, or enter a new vertical
- Revenue Generation Systems - Developing a scalable sales process to align integrated marketing to sales goals
- Digital Transformation - Digital consulting and custom software to automate manual processes, integrate systems and innovate for market differentiation
- Employer Branding - Defining, empowering, and amplifying purpose-driven cultures with brand assets and campaigns that improve recruiting and employee engagement

ADDITIONAL SPONSORSHIPS AND OPPORTUNITIES ARE ALSO AVAILABLE!
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